

PLAN PRICE GUIDE

Pay Monthly

12 Month Pay Monthly Plans						
Monthly Cost (inc. VAT)	£41.00	£46.00	£51.00	£56.00	£61.00	£66.00
Inclusive UK minutes ^{2,3,4,5}	Unlimited					
Inclusive UK Texts ^{1,2}	Unlimited					
Inclusive Internet	500MB	1GB	3GB	5GB	8GB	
Inclusive add-on ⁹	-	Yes				
Additional Benefits ⁷	UK WiFi					
UK Tethering ⁶	Yes					
VoIP ⁶	Yes					

18 Month Pay Monthly Plans						
Monthly Cost (inc. VAT)	£36.00	£41.00	£46.00	£51.00	£56.00	£61.00
Inclusive UK minutes ^{2,3,4,5}	Unlimited					
Inclusive UK Texts ^{1,2}	Unlimited					
Inclusive Internet	500MB	1GB	3GB	5GB	8GB	
Inclusive add-on ⁹	-	Yes				
Additional Benefits ⁷	UK WiFi					
UK Tethering ⁶	Yes					
VoIP ⁶	Yes					

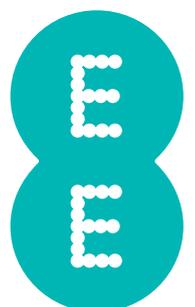
24 Month Pay Monthly Plans							
Monthly Cost (inc. VAT)	£31.00	£36.00	£41.00	£46.00	£51.00	£56.00	£76.00 ¹¹
Inclusive UK minutes ^{2,3,4,5}	Unlimited						
Inclusive UK Texts ^{1,2}	Unlimited						
Inclusive Internet	500MB	1GB	3GB	5GB	8GB	20GB	
Inclusive add-on ⁹	-	Yes					
Additional Benefits ⁷	UK WiFi						
UK Tethering ⁶	Yes						
VoIP ⁶	Yes						



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Service Type	Included in Allowance?	Cost of Calls Made Outside of Allowances (inc. VAT) ³
Calls to UK mobile numbers	✓	35p per minute ²
Calls to certain MNVO numbers	✗	35p per minute ²
Calls to Landlines (numbers starting with 01, 02 or 03 excluding Jersey, Guernsey and Isle of Man)	✓	35p per minute ²
Calls to numbers starting with 0500, 0800 or 0808	✗	20p per minute ⁵
Calls to all other numbers starting with 08	✗	40p per minute
Calls to retrieve voicemail	✓	35p per minute
Text Messages to UK mobile numbers	✓	12p per message ^{1,2}
Text Messages to certain MVNO numbers	✗	12p per message ^{1,2}
UK Picture Messages	✗	40p per message
EE Customer Services <small>Including EE Fast-Track</small>	✗	Free ¹⁰
Call Divert ⁴	✓	Standard Call Rates Apply



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All services are for use whilst in the UK only

1. Applies to messages sent from your phone or via the EE website, www.ee.co.uk.
2. Your inclusive minutes and texts are from the UK to UK mobile networks, voicemail, and numbers beginning 01, 02 and 03 (excluding Jersey, Guernsey and Isle of Man). Calls & text messages to certain MVNO ranges and call forwarding services are not included in your allowance. A pre call announcement may be heard prior to call connection. See 'points to note' for more information
3. A one minute minimum call charge applies. Thereafter, calls are charged on a per minute basis.
4. Call divert is included in your allowances where the diverted to number would have ordinarily been included in your allowance. Standard call rates apply to outside of allowance calls.
5. Calls to some charity helplines (e.g. Childline) are free to call and will not be deducted from your allowance. For a full list please visit the help section of our website, www.ee.co.uk.
6. VoIP and using your phone as a modem or 'tethering' use will be deducted from your inclusive data allowances.
7. BT WiFi access has a 3GB fair use policy.
8. Data whilst roaming is not included in your plan. Add-on purchase will be required.
9. One inclusive add-on, choose from: music, games or TV. TV available from late 2012.
10. Calls to specialist teams may be chargeable.
11. Our 20GB plans will be discounted by £15 a month if you join in the introductory period (22 Jan 2013 – 28 Feb 2013). If you join during this period you will keep the reduced price until you upgrade or move to a new tariff.

Please go to the help section of our website, ee.co.uk, for details around 'non-standard' service charging. This includes charges for numbers starting with 05, 070, 09 and 118. Calls to these numbers are subject to a 1 minute minimum call charge. Thereafter, calls are charged on a per minute basis. Remember that calls to these numbers are not included in your monthly allowance.

Points to note

Notes on UK calling

Calls within the UK only are calls made or received in England, Wales, Scotland or Northern Ireland. As you'll know, the Channel Islands and the Isle of Man are not part of the UK. That means that, although customers of networks there will have a telephone number starting with 01, 02, 03 or 07, calls to those numbers from the UK will be classed as a call to an EE Roaming Zone. See our Non Standard Price Guide for more information.

Which calls and text messages to UK mobile numbers are included in my allowance?

Calls and texts to many of the most popular UK mobile numbers are included in your allowance. Inclusive calls currently include (but are not limited to) calls to the UK mobile numbers allocated to the national UK GSM cellular network operators T-Mobile, Orange, Hutchinson 3G, 02, and Vodafone. On this plan, calls to one of the mobile virtual network operators (MVNOs) exclusively using numbers allocated to these UK GSM cellular network operators (e.g. Virgin, Tesco, Fresh) are also included, as well as calls to most other MVNO number ranges, such as those currently allocated to Lycamobile.

Which calls and text messages to mobile numbers are excluded from my allowance?

Calls and texts to some numbers starting 07 are not included in your allowance. Excluded mobile numbers include (but are not limited to) numbers used to provide call forwarding services, as well as to some MVNO number ranges.

For a full list of 07 number ranges that are not included in allowances please visit the 'help' section of our website, ee.co.uk. We may add numbers to the list of excluded mobile numbers from time to time at our discretion.

Please also note that if you are calling someone who has ported an excluded mobile number to another operator, calls to that number may still be excluded from your allowance.

What happens if my call or text messages to mobile number are excluded from my allowance?

You can still make calls and text messages to UK mobile numbers that are excluded from your allowance. However, you can't use your allowance towards these calls. You will simply be charged the standard mobile call rate for your price plan.

Are all 07 numbers UK mobile numbers?

It is important to note that not all numbers beginning with 07 are mobile numbers. 070 numbers are used for 'follow me' services and are not mobile numbers. 076 numbers are used for paging services. Some 07 numbers are used for call forwarding services. Calls to these numbers are not included in allowances, visit the 'help' section of our website, ee.co.uk.

Internet options & WiFi

You'll need 3G or 4G coverage to use mobile internet on your phone and a compatible device. You can only use mobile internet on our 4G network if you're within a 4G enabled area and in range of a 4G base station. Your 4G phone may not be compatible with any 4G network outside the UK. You can check your 3G and 4G coverage at ee.co.uk/coverage.

If you go over your 3GB WiFi fair use policy, we may monitor your usage or withdraw the offer from your account.

For further information on terms and conditions please see 'Non Standard Price Guide'. Non Standard Price Guide also includes the prices and legal stuff for all our other additional services, like using your phone abroad if you don't get an inclusive roaming allowance and calls to premium rate numbers.

General

- A text message consists of up to 160 characters. If you send a longer message, to a number excluded from your allowance, you will be charged for two or more text messages as appropriate.
- You can get an estimate of your out of allowance usage by calling 150 or by visiting MyEE. If there is a difference between the account services estimates and the amount shown on the bill, the latter takes precedence.
- Charging starts when a call is answered by a person or an answering device.
- On the bill, for pay monthly customers the charge for each call is rounded to the nearest tenth of a penny. The total of each of the sub-categories of 'call charges' and 'other usage charges' will be rounded to the nearest penny on the bill, then added together before VAT is added to this final figure. All chargeable calls will be subject to a 1 minute minimum charge unless otherwise stated.
- When you join an EE pay monthly plan, you should be sent your first bill within two weeks of becoming a customer. Your first month's charge will be proportionate to the number of days from your date of joining to the end date of your bill.